

datto CON17 DENVER

SPONSORSHIPS AVAILABLE

June 5 –7, 2017 • www.dattocon.com

5 Must-Haves for a Successful Event

1 EXPAND YOUR REACH

Over
1000
qualified
MSPs



2 SUBSTANTIAL BUYING POWER

More than half our
attendees are MSPs
with more than
\$1M
annual revenue



3 MSPs LOOKING TO BUY

86%
of MSPs
took action with
a 2016 sponsor



4 TIME TO INFLUENCE AND ENGAGE

14+

hours
dedicated
for networking



5 TURN UP THE ROI!

"DattoCon is without a doubt
the best ROI event
of the year!"

—Dan Wensley
President,
PassPortal



Marketing dollars must deliver results, including the all powerful ROI. It's no different with events. Datto sponsors over 100 industry events worldwide each year, so from a vendor perspective, we know what makes a successful event. DattoCon17 is designed with this and you in mind.

Select the sponsorship level that best meets your needs, to deliver the results and ROI that will drive your business forward. DattoCon17 **will sell out**, with limited speaking opportunities, so we encourage you to confirm your sponsorship as soon as possible!

dHarmony
MATCH MAKING

In addition, at no additional cost, there is an optional evening for both sponsors and attendees. As a sponsor, you have the ability to be matched up ahead of time

with prospects and/or partners for dinner.

- Choose how many MSPs you would like to take to dinner
- Choose the size company
- Choose tool set they're using

We send you the names and contact info, and the rest is up to you!

Announcing! Featured Keynote Speakers

ADAM SAVAGE & JAMIE HYNEMAN, FORMER HOSTS OF DISCOVERY CHANNEL'S MYTHBUSTERS

For over 13 years, Adam Savage and Jamie Hyneman put their audience on the edge of their seats as they aimed to uncover the truth behind popular myths and legends. Their combination of scientific method, charming curiosity and explosive experimentation has truly created a name for themselves in the entertainment industry as the best science show in television. True scientific icons to fans of all ages.



DATTOCON17 SPONSORSHIP OPPORTUNITIES

Opportunity	Diamond (2)	Platinum (8)	Gold	Silver
EXHIBIT SPACE				
Booth	10 x 20	10 x 10	10 x 10	6' Tabletop
Dedicated Attendee Network Time	✓	✓	✓	✓
Employee Passes, including meals & entertainment	4	3	2	1
SPEAKING OPPORTUNITIES				
20 Minute Stage Presentation to Full Audience (only 2 available)	✓			
30 Minute Breakout Presentation (only 8 available)		✓		
30 Second Introduction to Full Audience, Main Stage		✓	✓	
EVENT MARKETING & BRANDING AWARENESS				
Sponsor Logo in pre-event promotion to over 9,000 MSPs	✓	✓	✓	✓
Logo with Hyperlink on Registration Page	✓	✓	✓	✓
Sponsor Logo on slides throughout event	✓	✓	✓	✓
Pre- or Post-Conference Webinar	DIAMOND TIER SOLD OUT	PLATINUM TIER		
Highlight in Post-Conference Email		ONE SPOT LEFT	✓	
Corporate branding on promotional materials, signage, collateral			✓	✓
VIP Branded Seating				
VIP Seat Invitations (20 seats)				
Private Brewery Tour pre-event passes with top Datto partners	2	2		
Red Rocks Gobo Branded Slot during presentation	✓			
Additional Roadshow Sponsor Opportunity	2	1		
MOBILE APP				
Logo, Company Description, Website Link, Email Address Listed	✓	✓	✓	✓
Downloadable Documents (2)	✓	✓		
Social Media Links	✓	✓	✓	
Rotating Banner Ad visible to all attendees	✓			
LEAD SHARING				
Opt-in Attendee List	✓	✓	✓	
"d-Harmony" Vendor Prospect Dinner Date	✓	✓	✓	
COST	\$65,000	\$35,000	\$25,000	\$9,500

DATTOCON17 ADDITIONAL OPPORTUNITIES

A la Carte Option	Price
Breakfast Sponsor/Bacon Sponsorship	\$7,500
Lunch Sponsor	\$7,500
MythBusters Private Reception (Only 1 available) SOLD!	\$10,000
Wi-Fi Sponsor	\$5,000
Room Drops	\$5,000
Additional Full Time Attendees	\$2,000
Hotel Keycard	\$7,500
Lanyard (Only 1 available)	\$7,500
Co-branded Backpack Sponsor	\$7,500
Charging Stations	\$5,000
Seat Drops	\$5,000
Pre-Day event (5 available) Includes room, beverages and recruitment emails from Datto JUST 3 SPOTS LEFT	\$5,000
Welcome Reception After Party	Call for price
Branded Water Stations	Call for price
Floor Clings	Call for price

Conference Contact Info:



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